



Advent Calendar Artwork Guidelines

Our templates are provided in Adobe Illustrator and Adobe Acrobat format. Please download the template you require then place your artwork on the unlocked artwork layer.

ALL ARTWORK MUST BE CMYK, RESOLUTION 300dpi AND SAVED AS A PDF. If there is any text on **YOUR** artwork it must be either a **FLAT IMAGE** or **OUTLINED**, if the artwork is not to these specifications it will **NOT** be approved which then could delay your print run date.

1. Download template
2. **DO NOT** alter the format of the template **CMYK, 300dpi**
3. **DO NOT** alter or move any information on the template
4. Place your artwork on the **UNLOCKED** artwork layer
5. Please make sure **NO TEXT** or **IMAGERY** is placed over the glue area on the template



6. Please make sure your artwork has the **CORRECT** bleed, please use the bleed line on the template
7. Please make sure **ALL** text on **YOUR** artwork is a flat image or outlined
8. Please make sure your artwork is saved as a **PDF** this is the only print format we accept

IF YOUR ARTWORK IS NOT APPROVED AND HAS TO BE RE-SUBMITTED THIS COULD EFFECT YOUR PRINT DELIVERY DATE